

Tuesday,
February 21, 2023

Celebrating:
Mardi Gras

Supermarket
Employee Day

National Chocolate
Covered Nut Day

Tuesday News Day

from the Bella Vista Business Association

#BellaVistaBusiness

#BVBA

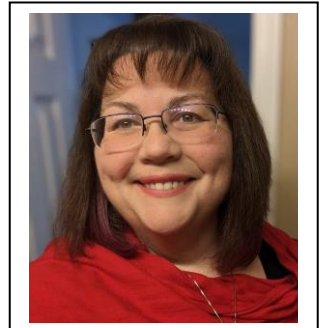
#ValueAdded

Meet the Board: Becky Parmelee at Parmelee Homestead Creations, LLC is serving as BVBA Communications Vice President.

Becky moved to NWA in 2014 for a career opportunity at Washington Regional Hospice in Fayetteville. In 2015 Becky met her now husband Mike and together they have one son, James whom you will likely see at a meeting or two before the year is over. Leaving the farm life was hard but leaving the winters on the prairie was not. After 17 years in healthcare, she took a break to have more time with family in 2019.

In 2021 due to career changes in the home, Becky started her own business selling jam, jelly, sauce, & salsas. She has expanded into teaching canning lessons, starting her own greenhouse, Mike has a woodshop, and together they manage a moderate garden here in Bella Vista. You can find PHC products in 14 retail locations throughout NWA and at the Farmers Markets while in season. Becky is also a member of the BV Garden Club, Benton Co Beekeepers, & a supporting member of the BV Community Television. In her free time, she is studying to become a Master Gardener.

She is always looking for a practical solution to life's challenges, a past winner of the Ames Chamber's '4 under 40' and graduate of the Leadership Ames, Class XXII. As a member of the Junior Chamber International it has allowed her many opportunities to develop communication skills that she hopes will be helpful in her role with the BVBA.



Member News & Events:

- Become a 'miracle maker' for children at Arkansas Children's Northwest. KNWA / FOX 24 will host the 8th annual Give Kids a Miracle Telethon on Thursday, February 23. From 5 a.m.–10:30 p.m. Click here to donate: give.archildrens.org/telethon
- Demo Day at Bison Bikes is February 26, 2023 from 9:00 am – 4:00 pm at 1705 Forest Hills Blvd, Bella Vista, AR 72715. Get geared up and come ride the best bikes on the planet with Bison Bikes. www.pivotcycles.com. Reservations required Erikh@pivotcycles.com and for more info call Kendall at 479-966-9339
- Meet the candidates for the POA board election at 6 p.m. on March 14th, 2023 at Lakepoint and on Live-Stream.

Board Seeks Feedback -Learning and Value:

- DUE BY 2-28! Please take 2 minutes and answer a 5 question survey to offer your feedback to the board of directors with topics your interested in learning about and the direction you would like to see 2023 lead: <https://www.surveymonkey.com/r/ZF6PB8L>
- March 15 Business Meeting will include a reading of the by-law updates, feedback welcome prior to the next board meeting March 9th.

URGENT to Note: The BVBA Business Member Directory will be printed in a magazine format in 2023! Only paid members will be featured in the directory. Make sure your listing is up to date online by 2/28 for the best results!

Bella Vista Business Association

Business Meeting

March 15, 2023 | 7:45-9am
Door Prize Drawings at 8:45am

Bella Vista Historical Museum
1885 Bella Vista Way
Bella Vista, AR 72714

Join Us for
The Business of Getting Lucky

Hard Work
puts you where
Good Luck can
find you

AM Agenda:

- Member introductions
- Treasurers Report
- Secretary Report
- Old Business
- New Business
- Help wanted and announcements
- 5-minute member spotlights
- Door Prizes
- Networking

Sponsored by:

**BELLA VISTA
BUSINESS
ASSOCIATION**

**HISTORICAL
SOCIETY**

Helpful Tips

- WE NEED LOGOS! To promote your business effectively, please submit your company logo, tag line, or branding information when you send in your news or social media posts. All socials must be posted by a moderator, so please email; early and often; if you would like the BVBA to share your event! bellavistabusinessassociation@gmail.com
- Don't forget to add our logo to your website. Brag about being part of a great organization helping to grow Bella Vista Business for over 40 years!

What's Happening Near Me? Organization & Community Events

City of Bella Vista: [Event Calendar \(bellavistaar.gov\)](http://bellavistaar.gov)

Bella Vista POA: [Calendar » Bella Vista Property Owners Association \(bellavistapoa.com\)](http://bellavistapoa.com)

- For other community events, send any corrections or additions to info@bvvpoa.com

The Weekly Vista: [The Weekly Vista \(nwaonline.com\)](http://nwaonline.com)

Bentonville Chamber: [Chamber Of Commerce | Greater Bentonville Area Chamber of Commerce](http://GreaterBentonvilleAreaChamberofCommerce.com)

Rogers/Lowell Chamber: [News & Events | Rogers-Lowell Chamber of Commerce \(rogerslowell.com\)](http://Rogers-LowellChamberofCommerce.com)

Fayetteville Chamber: [Events \(fayettevillear.com\)](http://fayettevillear.com)

Upcoming Meeting Dates

3rd Wednesdays alternating am/pm

a.m. meetings @ TBD 7:45am doors open, business meeting 8-9, drawings at 8:45 am

p.m. meetings @ various locations 5pm-6:30, drawings 6 pm

Volunteer to host TODAY! Before our afterhours spots fill up!

April 19th After Hours @ TBD – _____

May 17th Membership Meeting @ BV Bar & Grill 8am

June 21st After Hours @ TBD – _____TENTATIVELY TAKEN_____

July 19th Membership Tour @ TBD – Bella Vista Public Safety Building Tour

August 16th After Hours @ TBD – _____

September 20th Membership Meeting @ BV Bar & Grill 8am

October 18th After Hours @ TBD – Crowder College

Friday, October 27th Halloween Walk @ _____ 5-8pm

November 15th Membership Meeting @ BV Bar & Grill 8am

December After Hours date & location TBD – __TENTATIVELY TAKEN_____

What to Expect:

Our meetings are held monthly on Wednesdays. Business is conducted at the mornings and a more social atmosphere in the evenings with networking available at both times. Want to host an After-Hours meeting? Six meetings planned in the evenings at different businesses throughout the year so plenty of opportunity to plan a party at your business or partner up to host a BASH! Reach out to get something on the books! Door prizes are welcome to promote your business. Bring plenty of business cards too.

AM Agenda:

Member introductions

Treasurers Report

Secretary Report

Board updates

Old Business

New Business

Help wanted and announcements

5-minute member spotlights

Door Prizes

Networking

PM Agenda:

Member introductions

Board updates

Help wanted and announcements

Door Prizes

Networking

2023-24 Board Contact Information:

President — Kelly Dostart, Great Southern Bank
KDostart@greatsouthernbank.com

Vice President — Brian Mickelson, A-list Inspection Services, LLC
alistinspection@gmail.com

Secretary — Jen Scholfield, Scholfield Wealth Management
JenInDurango@hotmail.com


Treasurer — Rhonda Yazel, Bank OZK
Rhonda.Yazel@ozk.com

Communications — Becky Parmelee, Parmelee Homestead Creations, LLC
info@ParmeleeHomesteadCreations.com

At-Large — Babs Verbrick, Be Young and Free CBD
babs@beyoungandfree.com

Past President — Judy Griffin, Greater Bentonville Chamber of Commerce
jgriffin@greaterbentonville.com

Submit your business news by Friday for next weeks update.

Arkansas Democrat  Gazette

Business

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