

Tuesday,
March 14, 2023

#ValueAdded

Tuesday News Day

from the Bella Vista Business Association

#BellaVistaBusiness

#BVBA

Meet the Board: Babs Verbrick at Be Young and Free CBD is serving as BVBA At-Large Representative.

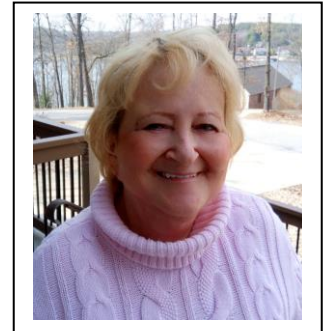
Babs and Bill were married in 1974 and have been working together since Babs formed K&B Consulting, Inc. in 1985. Babs is the “people person” with the get the job done drive. Bill is the more analytical and methodical person. Together they are a great team.

Babs grew up in the Chicago suburbs and went to school at St. Norbert college in West DePere, WI. to earn a BA in Elementary Education. After six fulfilling years of teaching, they moved to Detroit where she worked at the World Headquarters of Burroughs Corporation. Burroughs was the world’s second largest computer company and Babs took advantage of opportunities in accounting and systems. Four years later in 1980 they moved to Chino Hills, CA and Babs rehired with Burroughs at the Pasadena computer manufacturing plant. Bill took a job with the Information Systems Division at Carter Hawley Hale Stores, the parent company of a number of department store chains including Neiman Marcus. At that time, CHH’s revenue was more than double that of Walmart!

Two years later Babs was recruited to work for Management Science America (MSA) which was the largest independent software company. After 3 years as an MSA consultant working with some of the largest companies in the US and Canada she decided she could offer more value and service to the clients by starting her own company. K&B Consulting was born.

Babs recruited Bill away from CHH in 1986 to work with her at K&B. Since then, they have transitioned the company from consulting to software development as dba eDocSolutions and to dba Be Young and Free which distributes the innovative cannabinoid health and skin care products from Zilis, highly effective disinfecting products from Lastgerm and personal care and nutritional products from Nu Skin.

In late 2012 Babs relocated the company from California to Bella Vista. They love helping the people here and enjoy the area every day.



Printed Directory Update:

- Your content, photos, and business description must be completed online by **March 20th**. No more than 40 words in your description will be published so PLEASE plan accordingly. Distribution Date is May 31st.
- NWA Online/ Bella Vista Weekly Vista will be calling on our membership to ask if you would like to purchase any advertising. You are welcome to do a full page with an article of ‘sponsored content’ if your business would like to advertise in a more informational way. Be expecting one of these guys to reach out soon... Don Jones 479-650-9345 djones@nwaonline.com or Tom Layton 479-225-0204 tlayton@nwaonline.com
- Here is a sample of our directory from 2021 - <http://www.epageflip.net/i/1356811-2021/31?>
- There is helpful step-by-step directions hand-out for updating your listing attached here and posted on the resources page.

Member News & Events:

- New member Phat Tire Bike Shop is celebrating the grand opening of their new location at Cunningham Corner with a **RIBBON CUTTING**. Join the BVBA in celebrating with Phat Tire on Saturday, March 18th @1:30pm. We will be rolling in the fun at the opening in their new building at 10 Riordan Rd, Bella Vista, AR 72714. www.phattirebikeshop.com
- On March 18, BVBA members host a Spring Bling from 10-4pm to promote self-care and pampering. See attached flyer.
- Bella Vista Farmers Market announces Opening day set for Sunday, April 23 8am-1pm. Market season runs until the end of October. Sign up for the mailing list at www.bvfm.org
- Citywide Garage Sale set for last weekend in April 28-29, 2023.

Board Updates:

- March 15 Business Meeting will include a reading of the by-law updates.
- PLEASE NOTE: Pay Pal electronic payments do not automatically reflect your business name. Please add a comment or email bellavistabusinessassociation@gmail.com when you send in your pay pal so we know who’s account to credit.
- Lunch and Learn dates will be announced on March 15th. Open to the public, there will be a significant discount for members.
- Calling all spooky spirits!!! Join the Halloween Community Haunted Business Walk Committee. Also calling businesses to host a table with give aways. See Secretary Jen to sign up for more information.
- BVBA will again partner with the BV Farmer’s Market to host a member booth each week. Businesses may sign up at no cost to use the booth. Participating businesses must adhere to the BVFM policies and will be asked to sign a vendor wavier to participate. Visit www.BVBA.org/Community and look for spot #4; to sign up.
- April after-hours will be at the Bella Vista Community Television Station on April 19th from 5-6:30pm

Contact Us:

- Website: www.BellaVistaBusiness.com
- Email: bellavistabusinessassociation@gmail.com
- Facebook: Bella Vista Business Association <https://www.facebook.com/BellaVistaBusinessAssociation/>
- Instagram: Bella Vista Business Association <https://www.linkedin.com/in/bella-vista-business-association-350429267/>
- LinkedIn: Bella Vista Business Association <https://www.instagram.com/bellavistabusinessassociation/>
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Looking for Page 2? Log in and find more here: www.BellaVistaBusiness.com/Resources

Submit your business news by Friday for next weeks update.