

Tuesday,
March 7, 2023

#ValueAdded

Tuesday News Day

from the Bella Vista Business Association

#BellaVistaBusiness

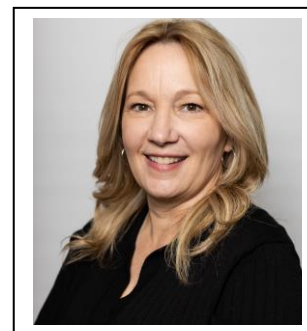
#BVBA

Meet the Board: Kelly Dostart is serving as BVBA President.

Kelly is a California transplant and has been living in Bella Vista since 2008. Kelly has been in banking for 14 years and worked as Branch Manager, Private Banker and Business Services during that time. Kelly's current roll is VIP & Business Services Relationship Manger. Great Southern Bank has been a great supporter of local community events and this year Kelly won their Bill & Ann Turner Distinguished Services Award. Before banking her family-owned video stores in California and she managed those for over 20 years. In California, Kelly was very active in the community, and she organized parades, carnivals, and contest for her town.

Kelly has a passion to make her community a better place to work and live. Spring-boarding into the community with memberships in the Bella Vista Business Association and Rotary Club of Bella Vista. Kelly has held numerous leadership positions for both including President & Treasurer. She enjoys reaching out to area businesses whenever she has the chance, even if just to drop by with a cookie for an afternoon snack.

When Kelly isn't working or volunteering you will find her hitting the trails on her bike with her husband Rick, out on the golf course practicing her drive or enjoying the local cuisine. While she hasn't been able to get all of her kids to move here yet, she will keep working on it because she knows if they visit just a few more times they will love Northwest Arkansas as much as she does.



Printed Directory Update:

- Your content, photos, and business description must be completed online by **March 20th**. No more than 40 words in your description will be published so PLEASE plan accordingly. Distribution Date is May 31st.
- NWA Online/ Bella Vista Weekly Vista will be calling on our membership to ask if you would like to purchase any advertising. You are welcome to do a full page with an article of 'sponsored content' if your business would like to advertise in a more informational way. Be expecting one of these guys to reach out soon... Don Jones 479-650-9345 djones@nwaonline.com or Tom Layton 479-225-0204 tlayton@nwaonline.com
- Here is a sample of our directory from 2021 - <http://www.epageflip.net/i/1356811-2021/31?>
- There is helpful step-by-step directions hand-out for updating your listing attached here and posted on the resources page.

Member News & Events:

- New member Phat Tire Bike Shop is celebrating the grand opening of their new location at Cunningham Corner with a **RIBBON CUTTING**. Join the BVBA in celebrating with Phat Tire on Saturday, March 18th @1:30pm. We will be rolling in the fun at the opening in their new building at 10 Riordan Rd, Bella Vista, AR 72714. www.phattirebikeshop.com
- New member Meichelle Ray with First Community Bank of Pineville would like to invite you to visit their location. First Community Bank offers the best of small-town banking with all the conveniences of big city living.
- New member Amy with Posh and Tizzy Cat Boutique is currently hosting a fundraiser for Turpentine Creek Big Cat Rescue; "I am happy to announce my NEW! Big Cat Collection, that with every purchase, a portion of the proceeds will be donated back to our local Turpentine Creek Wildlife Rescue + you'll get a very cool, exclusive item to have as a keepsake." Find out more here: [Posh and Tizzy Cat Boutique, LLC – Posh and Tizzy Cat Boutique](http://www.poshandtizzy.com)
- On March 18, BVBA members host a Spring Bling from 10-4pm to promote self-care and pampering. See attached flyer.
- Bella Vista Public Library to host "The Sounds of Spring" in March. Find more here: [Welcome to Bella Vista, AR \(bellavistaar.gov\)](http://www.bellavistaar.gov)
- Republic Services will offer an appliance pickup free of charge to Bella Vista residents with accounts in good standing during the week of April 3-7, 2023. Residents must sign up prior to the week of pickup. Sign-ups will be accepted starting Wednesday, March 1 through noon on Thursday, March 30. Email your name, address, and type of appliance to appliance@bellavistaar.gov.
- Bella Vista Farmers Market announces Opening day set for Sunday, April 23 8am-1pm. Market season runs until the end of October. Sign up for the mailing list at www.bvfm.org
- Citywide Garage Sale set for last weekend in April 28-29, 2023.

Board Updates:

- March 15 Business Meeting will include a reading of the by-law updates, feedback welcome prior to the next board meeting March 9th.
- Lunch and Learn dates will be announced on March 15th. Open to the public, there will be a significant discount for members.
- BVBA will again partner with the BV Farmer's Market to host a member booth each week. A digital calendar and sign up sheet will be implemented & businesses may sign up at no cost to use the booth. Participating businesses must adhere to the BVFM policies and will be asked to sign a vendor wavier to participate.

Contact Us:

- Website: www.BellaVistaBusiness.com
- Email: bellavistabusinessassociation@gmail.com
- Facebook: Bella Vista Business Association <https://www.facebook.com/BellaVistaBusinessAssociation/>
- Instagram: Bella Vista Business Association <https://www.linkedin.com/in/bella-vista-business-association-350429267/>
- LinkedIn: Bella Vista Business Association <https://www.instagram.com/bellavistabusinessassociation/>
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Looking for Page 2? Log in and find more here: www.BellaVistaBusiness.com/Resources

Submit your business news by Friday for next weeks update.